

# **NDFMGA Annual Business Meeting Minutes**

**Friday, February 28, 2020, Mandan, ND**

Call to Order – President Ross Lockhart

Roll Call – There were 21 members present from member markets and 4 individual members present for a total of 25 voting members.

Approval of Agenda – Mary Podoll moved and Danielle Mickelson seconded to approve the agenda as presented. Motion carried.

President's Report – Ross Lockhart reported on the following:

~ There were 22 mini grants for \$500 each and 23 new vender grants for \$300 each that have been awarded throughout the year.

~ NDFMGA hosted a booth at the ND Tourism Conference in April.

~ Market manager training and market survey incentive.

~ NDFMGA is currently updating our website.

~ Member education is included in the newsletter which comes out quarterly.

Treasurer's Report – Mike Pretzer highlighted the treasurer's report that was provided in the packets. There was a question about the NDFMGA Pledge to DCB FMPP of \$2,799.95. It was explained that that money assisted with the market surveys and incentive gift cards in the summer of 2019. Hero Barth moved and Diane Schmidt seconded to approve the treasurer's report. Motion carried.

Previous Meeting Minutes – Minutes were provided in the packet. Sue Balcom moved and Amber Lockhart seconded to approve the minutes. Motion carried.

Old Business – No old business beyond what was already presented in the president's report.

New Business:

~ A proposed due increase was reviewed as presented by the board of directors from its December meeting in Carrington. Hero Barth moved and Roberta Hunt seconded to increase the dues as presented by the board. Motion carried.

New dues are as follows:

- Markets or venues with less than 5 vendors - \$75
- Markets or venues with 6 to 10 vendors - \$125

- Markets or venues with 11 to 20 vendors - \$200
- Marketos or venues with over 20 vendors - \$350
- Individual members - \$35
- Friends of the Market Membership - \$50

~ Election of Board Members

Terms expiring

- SW Rep. Hero Barth
- NW Rep. Roberta Hunt
- NE Rep. Danielle Mickelson
- SW Rep. Ross Lockhart
- Member at Large Bonnie Munsch
- Treasurer Mike Pretzer

Members were divided into their regions to nominate a respective member for each person. The following were nominated for the available positions:

- SE Region: Ross Lockhart
- NE Region: Danielle Mickelson
- NW Region: Peggy Walter
- SW Region: Vanessa Masseth
- Member at Large: Bonnie Munsch
- Treasurer: Mike Pretzer

A motion to close nominations was made by Danielle Mickelson and seconded by Bonnie Munsch. Motion carried. Daniel Stenberg moved to cast a unanimous ballot. Cam Mickelson seconded the motion. Motion carried.

Other Business:

~ An update on FMPP grant was provided by Stephanie Blumhagen and Amy Koehler. If you would like to host an intern at your farmer's market to grow your market there are 6 available. Each can work 20 hours per week for \$160 per week. Applications are online or at the FARRMS booth. There is a March 15<sup>th</sup> deadline. They also reported that the customer and market surveys were a great success! There were 750 customer surveys received and 47 vendors surveys received. They also thanked NDFMGA for the support and for the gift cards for those who took the surveys. A report from the surveys is coming soon.

~ Audit committee volunteers were sought. Diane Schmidt and Daniel Stenberg volunteered.

~ The current grant program proposal for 2020 based on the anonymous donation for educational purposed is as follows:

- 30 New Vendor Grants for \$300 each
- 30 Mini Grants for \$500 each
- 10 Individual Youth Grants for \$200 each. Youth must be under 18. One grant per family.
- 5 Youth Group Grants for \$500 each
- Newsletter for an annual cost of \$4500
- Consumer education through media outlets for an annual cost of \$4000

No suggestions or changes were proposed regarding this proposal.

~ SNAP outreach and survey information has been collected by the Bismarket Farmer's Market. They would be happy to share that information. It was suggested that their information be included in a newsletter article. It was also suggested that they do another presentation at the NDFMGA annual conference next year.

~ FARRMS received a farmer's market promotional program grant. More information will be coming soon.

~ Other suggestions to promote our farmer's markets included; targeting younger folks, advertising eating healthy, advertising in health fitness centers, using media outlets like using local papers, YouTube channel, Instagram, live Facebook video and paid social medial advertising.

Adjournment – Janel Anderson moved to adjourn the meeting. Ron Roehrich seconded the motion. Motion carried.

Respectfully submitted by Mike Pretzer – acting secretary.