



DON'T MISS OUT!

This summer the NDFMGA will be offering five educational sessions of interest to our members.

Don't miss out!

Open this newsletter for important information about these workshops and events and check out the NDFMGA website for info:

www.ndfarmersmarkets.com.



**North Dakota Farmers Market and Growers Association Inc.
105 Simrall Blvd., Molberg Center #22
Bottineau, ND 58318**



North Dakota Farmers Market and Growers Assn.

Growing North Dakota From Within

www.ndfarmersmarkets.com

Spring 2017 Issue

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2017 Grant Applications Available

The 2017 applications for Farmers Market and Individual Member Mini Grants as well as the New Vendor Grants are now available on the NDFMGA website, www.ndfarmersmarkets.com.

Once again this year the Association will be offering \$500 grants to markets and individual members who are carrying out activities that enhance the market or entice consumers to purchase and consume locally grown or produced items. Grant applications will be accepted until the budget for 2017 is expended so no closing date is posted. Get your application in early before the funds run out!

The Mini Grants may be used for marketing, advertising, or costs associated with holding an event that promotes the purchase or consumption of local foods.

The Association is also continuing it's efforts to support new vendors at markets by maintaining its New Vendor Grant program. This grant offers \$300 to anyone who is selling at a farmers market for the first time, or who is only in their second year of selling their own locally produced, grown, or raised products at a member market. New vendors qualify for the grant program only once and it can be used to purchase any item that assists them in selling at the market such as tables, scales, banners, signs, business cards, brochures, totes, bags, packaging materials, etc. The new vendor grants are a great way for a market to support

new vendors in their ventures and help them be successful.

Recipients of both grant programs must provide to the NDFMGA receipts for their purchases and must include the NDFMGA logo on any printed items such as promotional pens, business cards, banners, signs, stickers, etc. Any person or market receiving a grant must be a member in good standing (have paid their dues for the year or be a vendor at a market who has paid their yearly dues). We urge all members to take advantage of these programs. Additional funds for marketing, events, and advertising can go a long way in stretching tight budgets and these grants are a great way to take advantage of your membership!



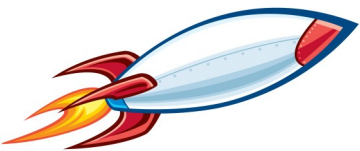
Travis Gerjets used a New Vendor Grant in 2016 to purchase a canopy and supplies.

Register Today For One of These Exciting Workshops!

Coming This Fall!

Watch the July newsletter for more information on a very special workshop for home made products and crafts businesses.

In October of this year the NDFMGA will hold a workshop specifically geared toward building home based businesses in the craft and product areas. The workshop will provide information on tax licenses, tax issues, forms of business (sole proprietorship, LLC, etc.), trade names, copyrights, zoning ordinances, how and where to sell your products, marketing, booths and displays and much more.



We've Launched!

Same great address with an all new look!

At long last the NDFMGA has it's new website up and running. Check it out at the same address you're used to using: ndfarmersmarkets.com New features and great new look! We're so Excited!

Attention Bakers!

Wood Fired Brick Oven Building & Baking Workshop

Class Description: Build and Bake in a Portable Brick Oven – Join David S. Cargo to learn how to build a portable stacked-brick oven. After the oven is built, it will be fired up while students learn how to make dough for flatbreads, pizza, and bread. Bake all these in the brick oven and then eat them. You will leave with knowledge of building stacked brick ovens, plans for three different sizes of ovens, and practice in baking in these ovens.

Class Location: gardendwellers FARM, 5143 37th AVE NE, Esmond, ND 58332, exact directions can be found at: <http://www.gardendwellersfarm.com/contact.html>

Class Date: Saturday, June 3rd, 2017

Class hours/time: 10 AM to 5 PM

Cost: \$15 for members, \$30 for nonmembers

Instructor: David S. Cargo is one of the founding members of the Saint Paul Bread Club, a former baker at Trotter's Cafe and Bakery, a former baker at the St. Agnes Baking Company, and a featured baker in Kim Ode's cookbook, *Baking with the Saint Paul Bread Club: Recipes, Tips, and Stories*.

Class Size limited to the first fifteen.

Small Farm Equipment Open House

Description: Do you ever struggle with which equipment to purchase or use that will be the right size for your operation and still do the job effectively? What items might make your work easier but still remain in your budget? Attend this open house style of workshop to see many types and sizes of equipment specifically geared toward the small to mid-size producer. From broadforks and hand hoes to garden tractors and implements, here is your chance to be hands on with equipment that works!

Class Date: Sunday August 27th

Class Hours/time: Open house format from 1:00 to 5:00 PM, come anytime, stay as long as you want

Class Location: Carrington Research and Extension Center, 663 Hwy. 281 N., Carrington, ND

Cost: FREE

How Do I Register For These Great Workshops?

For More Information or to Register for any or all of these workshops visit:

www.ndfarmersmarkets.com

Detailed workshop information available online. Registration will be taken online, via phone, mail, or email.

All payments must be mailed. Online payments are not accepted.

Home Butchering of Sheep and Pigs

Class description: Participants will have a chance to see how a carcass is broken down into various wholesale and retail cuts. There will be information regarding slaughter. We will discuss the steps in the butchering process and how that relates to you and your local butcher. (There will be more info to go along with each animal type and topic.)

Class location: Shepperd Arena (Meats Laboratory) North Dakota State University, 1350 Albrecht Blvd. Fargo, ND 58105

Class date: July 19th, 2017 (Wednesday)

Class hours/time: 10am - 3:30pm with a break for lunch at 12pm (registration at 9:30am)

Cost: \$15 for members, \$30 for nonmembers

Instructors: Spencer Wirt and Austen Germolus

Class size limited to the first 30 people

Managing Your Market Webinar

Having the best vendors and produce at your farmer's market is nice. But if no one knows you exist, the produce goes to waste and the vendors go home disappointed. As a farmer, setting up a special event won't increase your audience if they don't know what's happening. The answer to these, and similar issues, is MARKETING! But knowing you need to market isn't enough. You need to know the tools you have available as well as how and when to use each one.

Join us for this one-hour webinar and the launch of "Your NDFMGA Marketing Toolkit: Tools and Tips for Effective Marketing." Learn about traditional as well as online marketing tools. Explore social media opportunities and the time it takes to use them it. Finally, understand how these and old time networking all come together to bring people to your market or to your farm and increase your bottom line. All participants will receive a printed manual full of resources for use in your marketing.

Class location: online webinar, a recording of the webinar will be archived for viewing at a later time if you miss the live webinar.

Class date: June 12th, 2017 (Wednesday)

Class hours/time:

Cost: Free and includes printed or electronic version of manual for NDFMGA members.

Instructors: Glenn Muske

Class size is not limited.

Your Membership at Work!

Each of these fabulous workshops is brought to you by the NDFMGA.

Lower cost of participation is a membership benefit brought to you through the hard work of your Association!

Stay Connected, Stay Involved, the NDFMGA is working for YOU!



Membership Dues for July 1, 2017 to June 30, 2018 are now due. Send in your dues today to ensure continued membership!

The **best** way to ensure your continued membership and receipt of all member benefits is to become an individual member. The cost for an individual membership is just \$25 and the form is available online or by contacting the NDFMGA office at: 701-681-0252.